

MDA Board Meeting November 14, 2008

Meeting was called to order at 7:18 am.

Members Present: Didem Park, Nonie Woolf, Flower Aston, Yvette Phillips, Coleen Kaiser, Susan Jordan, and Kim Pullman.

Meeting minutes: Minutes from the August 22, 2008 board meeting were read. Spelling correction from ballet to ballot was made.

Treasurers Report: The total expenses over the last quarter were \$4383.38, and income over last quarter was \$444.00.

The total ongoing budget since last November is showing expenses at \$44240.75, and income at \$31969.81. The checking account balance as of 11-14-08 was \$19220.05. First Security CD balance as of 11-13-08 was \$33629.15, and the American Fund balance as of 11-13-08 was \$11082.87, for a total CD balance of \$44712.02. (Please see November 16th 2007-November 14-2008 attachment)

2009 proposed MDA budget: Total proposed expenses are \$69197, and total income of \$27750. (Please see 2009 Proposed MDA Budget).

Nonie Woolf requests that the Elections/Nominations account, number 2101, be increased to \$275. She sent in this budget amount however it was late and therefore not added. Flower will also adjust bank charges, account number 2501, to \$40.

Flower also notes that the notice for renewing the First Security CD's comes to the post office box. By the time she gets these the time frame for withdrawal is usually past. She does now know the maturing dates, so withdrawal can be planned. The American funds can be withdrawn at anytime.

Due to an insufficient quorum, Didem will request an on-line voting of the budget.

Public Policy: A report by Mary Ellen Holverson was read by Didem. (Please see attached report). Didem does note an update to the February

meeting that was planned. This meeting has been canceled due to financial reasons. So anyone, planning to attend needs to cancel their reservations. The meeting will be held via teleconference instead.

Also regarding public policy, Didem notes the committee proposed \$18,000 to hire a lobbyist. It was suggested to Didem at the ADA meeting to not hire a lobbyist. A conference call has been set up on November 20, 2:30 Mountain time to discuss public policy issues. Juliana Smith, Katie bark, Mary Ellen Holverson, Didem Park are planning to be on that conference call. Didem also invites Susan Jordan to participate.

Survey: Didem is pushing toward using survey monkey to do the membership survey proposed by the members-at-large. The cost of this would be \$200 per year. This does appear to be the best way to conduct the survey. Also it was noted that other committees could also utilize this technology. Flower will add \$200 under website in the proposed budget to cover this.

ADA fundraising Workshop: Report by Nonie Woolf.

This workshop was presented by Diane Heller, Colleen Incremona, and Linda St. Clair. Nonie notes she did arrive late at the session, and missed some of the beginning. However she did receive a packet of information. The meeting discussed strategies to raise money such as student challenges, \$1 pedometer activity, and “dollars for scholars” campaign, ect.

Participants also discussed ideas their particular associations were using to raise funds. Nonie did receive a handout listing ideas for fundraising. Some examples included “Pass the hat”, “Check the Box” for a donation on annual meeting registration form, raffles, 50/50 drawings, or balloon raffles. They did focus on fundraising activities that were not labor intensive.

Nonie notes the 3 presenters were willing to be contacted for any assistance the state associations needed.

As of this time we do not have a fundraising chairperson.

Nominating Committee: By Nonie Woolf. Nonie questions whether MDA gets a bill for conference calls, which was answered yes. The bill goes directly to Flower. The nominating committee did have a miscommunication regarding a conference call, with a member calling in on the wrong day. This bill may be difficult to decipher given 2 different dates for the call. Nonie does request to know what a call costs to be able to put it into the budget.

In looking ahead to the ballot, elections need to be held for the president elect, professional issues chair, secretary, 2 members at large, and 2 for the nominating committee. Also awards for recognized young dietitian of the year, recognized dietitian of the year, emerging dietetic leader, will need to be voted on. Also question whether an award of excellence will be voted on. A miscommunication was noted by Nonie, regarding the outstanding dietitian educator and the outstanding student nominees. The deadline has been missed, but Nonie will contact those involved and see if we can still submit for these two nominations.

Discussion was held as to adding the new member liaison representative to the ballot. However a new position needs to go into the bylaws.

Annual Conference: Report by Susan Jordan.

She met with Lori Parris of the Rock Creek Resort, re the conference. They are planning on 4 concurrent sessions now rather than 2. With this change there will be an additional set up fees. A whole new contract will be signed given these changes.

She is requesting to increase the registration fee by \$10.00 to cover the jump drives, all will get when they register. She can just go ahead and make the change per Didem.

She states she now has the Montana breastfeeding coalition and Western Dairy Council as sponsors.

There will be a lot of emphasis on public policy during this year's conference. Juliana Smith from ADA will present a general session as well as be part of a panel.

MAADE is partnering with MDA for this years conference. Susan is trying to get them to sponsor as much as possible to help with costs. Their concern is getting enough continuing education credits, through a partnered conference.

Susan has two areas of concern she would like assistance with

- 1) LCD projectors. The Rock Creek resort rents LCD projectors at \$150 a day. She will need 4-5 of them a day. Also they would not have assistance to run them. Is there another way to get these projectors?

2) The drive from Billings to the Rock Creek is about 45 miles and takes about 1 hour to drive. A taxi would cost \$107. Is there another way to get speakers back and forth? Nonie suggests speakers rent a car. Susan will also visit with Red Lodge taxi, and try to partner with them in some way.

Susan states her next big deadline is CDR approval. She will contact Pat about this. She wants to work with the diabetes educators to assure their credits will also be available.

Newsletter: Kim appreciates all the articles she received. She is planning to get a proof to the board by the beginning of next week.

Meeting was adjourned at 8:35 am.

Respectfully submitted,

Yvette Phillips, RD, LN
MDA secretary